



**For Immediate Release:**

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*The Grand Cinema Presents*

**253-Second Short Film Viewing Party**

*Event Sponsored by Katie Downs, Sammy's Pizza, Click! Cable, Stella Artois, the Greater Tacoma Community Foundation, the Tacoma Arts Commission, NW Stage and Glazers Camera, Tacoma Weekly and Weekly Volcano*

**Tacoma, WA** – The Grand Cinema is proud to host the [253-Second Short Film Viewing Party](#) celebrating locally made short films on Friday, May 15<sup>th</sup> at 7:00 p.m.

This [party](#) is a community gathering to watch and celebrate 30 films created by our area's brightest and best filmmakers. Formerly known as the '72 Hour Competition,' this event displays the work of filmmakers who will have been given 72 hours to complete the task of conceiving, creating, and editing an original short film lasting only two-hundred and fifty three seconds. All films must also meet the mystery criteria that will be announced in late April when the challenge clock starts ticking.

When the challenge clock winds to a stop, thirty teams will have submitted their finished works on May 3<sup>rd</sup>, and The Grand will collect and arrange all of the films for presentation. Talented filmmakers are enticed to join this contest by the opportunity to raise visibility of their work and for a chance to win one of two \$500 cash prizes that will be awarded to top film selections.

Members of the audience can also look forward to the chance of taking home door prizes in the form of T-shirt swag, photo booth pictures, and "Grand Giveaways" like the four local dinner and movie packages containing \$100 gift card to restaurants like Maxwell's and Hilltop Kitchen plus four movie passes to The Grand Cinema.

Food, beer, and wine will be available for purchase, and audience members are sure to see something truly one-of-a-kind with the screening of these locally inspired and created short films. [Tickets](#) are \$10 in advance and \$15 day of the event. Doors open one hour before the event.

The screening party will take place at [Urban Grace](#) 902 Market Street, Tacoma, WA 98402

Tickets are on sale now and are available at The Grand's Box Office (606 S Fawcett Ave, Tacoma 98402) or online at [www.GrandCinema.com](http://www.GrandCinema.com)